NINI GREGORI

Personal Profile

Nini Gregori
Visual Designer

+43 660770 8461
nini.gregori@gmail.com
ninigregori.com

DOB 11/11/1984
Nationality Austrian
Gender Female

I am an enthusiastic, self-driven and confident Visual Designer with a profession for Branding, UX/UI Design, Front-End Development, Data Visualisation, Packaging Design and Typography.

After graduating with a Bachelors Degree in Interior Design in Milan, I quickly discovered the limitless opportunities of design, and my passion for being able to tell stories and solve problems across multiple disciplines using diverse approaches. Throughout my career I have always been curious and look to develop, learn new skills and try to serve the users needs. Now with several years of experience working on diverse projects and with loyal clients, I am able to produce high – quality visuals – from concept to execution – across different platforms by taking ownership as well.

Clients

Playbrush, Ludwig Reiter, Sotheby's, Life Tree, Three Coins, Mapag GmbH, Korean Cultural Centre UK, Peugeot, AVL, Sacher, Smart City Graz, Spanish Riding School, Steiermark Tourism, Pachleitner Luxury Jewelery, Minicabster, Regence Healthcare, Coolshop, Mark Evison Foundation, Claridge Capital, Heart Agency, When Should We

Experience

Freelance Designer
October 2015 - current
London, U.K.
ninigregori.com

Freelance Designer at Ludwig Reiter, Korean Cultural Centre UK, Sotheby's, Playbrush, Mapag GmbH, working on projects ranging from **Digital Design** over **Print Design** and **Social Media.**

Playbrush Ltd
Part Time Designer & Developer
February 2016 - July 2021
London, U.K.
playbrush.com

Leading and managing design projects for an innovative tech start up, which included the creation of the company's branding, development of the corporate identity, creation of print materials, social media, website and webshop design as well as the development of web browser based apps including the design and development of HTML Newsletters.

> **UI/UX Design**
> **HTML, CSS, Javascript**

> **Corporate Design incl. Branding**
> **Print incl. Packaging Design**

With Associates
Junior Digital Designer
July - September 2015
London, U.K.
withassociates.com

With Associates is a digital agency who plan, design and build digital services, websites and apps. I have been working on several responsive websites for diverse clients such as Heart Agency (an Illustration Agency), Maureen Paley Art Gallery and When Should We (a scheduling tool).

> **UI/UX Design**

> **HTML, CSS**

Scoop & Spoon Ltd
Junior Digital Designer
April 2013 - June 2015
London, U.K.
scoopandspoon.com

Scoop and Spoon is an award winning full service agency with the main focus on digital communications. My main role was to work on wide ranging digital projects, for example Web Design, App Design, Software Designs and Graphic Visuals – all with completely different styles and deadlines.

> **Web Design**
> **App Design**
> **Online Advertising**
> **Software Design (producing icons)**

> **Branding**
> **Print Design**
> **Illustration**
> **Infographics**

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This is Good Company
Internship
November 2012 - March 2013
London, U.K.
thisisgoodcompany.com

Wilkhahn
Interior Designer
September 2011 - December 2011
Vienna, AUT
wilkhahn.com

Wallpaper Magazine
Set Design Collaboration
April 2011
Milan, ITA
wallpaper.com

Academic Qualification

MA Graphic, Branding and Identity
UAL - London College of Communication, 2012 - 2013
London, U.K.

BA Interior Design
Instituto Europeo di Design, 2008 – 2011
Milan, ITA

Additional Qualification

UXD User Experience Design
General Assembly, 2018, one week full-time course
Goal-oriented design process to guide design decisions
London, U.K.

General Assembly | Front-End Web Development
General Assembly, 2015 – 2016, part time course
HTML5, CSS, JavaScript, GitHub
London, U.K.

Professional Skills

Adobe Suite

Photoshop	+	+	+	+	+	+
Illustrator	+	+	+	+	+	+
InDesign	+	+	+	+	+	
XD	+	+	+	–	–	–

Others

Sketch	+	+	+	+	+	+
MS Office	+	+	+	+	+	–
Wordpress	+	+	+	+	+	–
HTML,CSS	+	+	+	+	–	–
JavaScript	+	–	–	–	–	–

Languages

German – Native
English – Proficiency (C2)
Italian – Intermediate (B1)